

Towards a Sustainable and Defossilized/Decarbonized Chemical and Process Industry

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ABSTRACT

This work presents an overview of the path towards the use of renewable and nonconventional resources for a sustainable chemical and process industry. The aim is not only to lead the way to meet the sustainable development goals but also to maintain the style and quality of life achieved by the technologies and products developed within this sector. Alternative raw materials are to be used and processed differently while a new paradigm for utilities is to be established. The development of technologies and their deployment faces several barriers that we as process engineers can help overcome by providing insight into the alternatives, the thresholds to achieve to become competitive, and strategic analyses.

Keywords: Process Design, Renewable and Sustainable Energy, Modelling, Process Synthesis, Energy Storage

INTRODUCTION

The current chemical and process industry stands at a crossroads. Over the last decades its products have provided a lifestyle and wellbeing to society non precedented. Even though there are thousands of chemicals, most of them can be directly related to eight building blocks (ammonia, methanol, ethylene, propylene, benzene, toluene, and mixed xylenes) that are typically produced from fossil resources. Energy intensive chemical production processes consumed 14% of global oil and 9% of global gas and released 13% of global industrial direct CO₂ emissions in 2020,^{1,2} it represents the largest energy consumer and the third largest direct CO₂ emitter.³ Adding to production the use of the product, the chemical industry accounts for 45% of global greenhouse gas (GHG) emissions. Therefore, reducing the use of resources this sector, it is possible to cut the global emissions by 39% (22.8 Bt).⁴ These processes can be divided into different business such as chemicals (including consumer products and pharma), food and beverage, petroleum refining, iron and steel, cement, among others that required utilities of different grades.⁵ Thus, the transition towards a new process industry starts from the raw materials but it also must include the utilities required to process them into the final products, such as thermal and electrical energy or water, see Figure 1.⁶

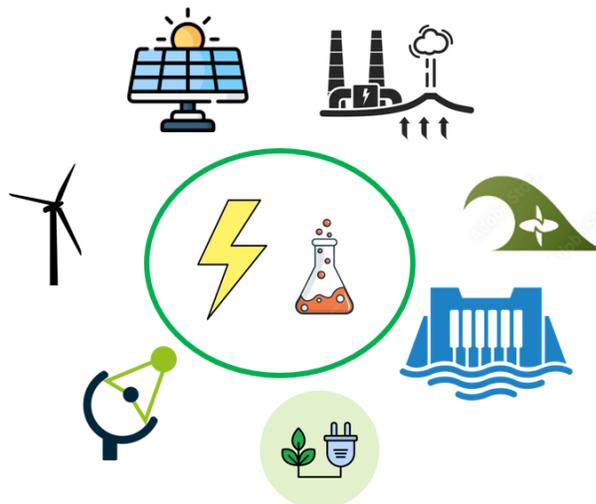


Figure 1. More sustainable production system

In the path to meet the sustainable development goals both aspects are to be addressed simultaneously. However, the problem has been addressed by pieces by different research groups. The efforts have been placed either on evaluating alternative sources for the chemicals or the production of utilities. A wider and more systematic view⁷ is required for the integration of resources and

technologies, and the selection of the best use of the natural resources towards sustainability.

In this perspective, we present the different efforts and challenges at process scale and at strategic level as well as the barriers⁸ new technologies face that include the social perspective.⁹ Once the information is on the table, the opportunities that process system engineering has to offer to help overcome those barriers and contribute to the sustainable transformation of the chemical industry are presented. Chemical engineering has contributed to the past industrial transitions, there is no reason to think why it is not possible to do that again.

STATE OF THE ART ON THE TRANSFORMATION TECHNOLOGIES

In the path towards a sustainable chemical and process industry there have been several efforts in parallel, raw materials, utilities and the process design itself, but that are intrinsically related. Over the last years there has been a trend to evaluate the possibility of substituting the production of basic chemicals from biomass and waste, specifically the major building blocks, see Figure 2.

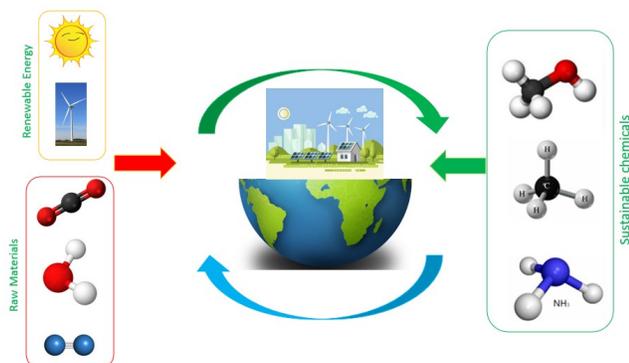


Figure 2. Use of CO₂ as raw material

Renewable Raw Materials

It is expected that by 2050 the chemical system will reduce the use of fossil feedstock down to 10–42%.¹ While the early works focused on the use of biomass and wastes to produce biofuels such as ethanol or biodiesel¹, the extension of the application to substitute fossil fuels has been limited so far. Beyond ethanol and glycerol, as biodiesel major byproduct,¹⁰ that can be used as a source of other chemicals including monomers, (i.e. ethylene, butadiene), the production of platform chemicals from biomass (i.e. Dimethyl furfural, xylitol)¹¹, as well as specialty chemicals, (i.e. limonene, phenols)^{12,13} has been the follow-up effort. So far two main barriers have been identified, their economics, the higher production cost¹ and the tight margins of the bulk chemicals¹⁴ together with the fact that the petrochemical industry and the related

business are well established. The additional processing steps required in waste processing add cost to the final product, even if the raw material is cheap or even free,^{15,16} so that the use of residues is first and foremost a waste management strategy before a true starting point for a circular economy. Only in the case of high added value products it is interesting to use biomass as a resource and biorefineries that produced them as principal product, together with others including biofuels and/or utilities are the most interesting processes.^{12,13} The similarities between the crude oil refineries and thermochemical biorefineries have provided the opportunity to retrofit conventional facilities into biobased ones.¹⁷

The discussion extends and holds true for CO₂ as raw material.^{18,19} The increase in the CO₂ concentration in the atmosphere is one of the major concerns because of its effect on global warming. While it is possible to capture it from point sources such as industries (cement, steel) and power plants, direct air capture (DAC) has become an interesting technology to reduce the CO₂ already in the atmosphere. However, recent works show that the energy consumption to capture and further use of the CO₂ can represent a high share leading to a high level of related emissions due to the capture step unless less carbon intense technologies and resources are used to produce PV panels and wind turbines.²⁰ Utilization of CO₂ rather than just sequestration²¹ can provide a way to create a circular economy around it, once the levels in the atmosphere are back into acceptable ones. The use of renewable energy to process CO₂ is one of the first cases of integrating alternative energy sources as utilities within major chemical processes. As a result, CO₂ has been the base for e-fuels including methane, methanol, Dimethyl ether (DME), Fischer Tropsch-fuels among others. The reduction of CO₂ via hydrogenation¹⁴ or electroreduction^{22,23} are possible technologies that have been evaluated towards the production of methanol or ethylene and all the way to polymers. However, some are still at low TRL. In addition, most of them can be produced also from biomass, several studies compare both alternatives.¹⁴

Comparing CO₂ and biomass as raw material for the same product, biomass-based processes require more processing stages to prepare the syngas, but in general they are more mature technologies while the need for renewable based electricity results in higher investment costs in Solar panels and wind turbines. In addition, the need to overdesign of the units to operate over a year or the storage of hydrogen represents an additional burden. Biomass based products show lower production costs^{14,24} but biomass availability is limited, and it has a wider spectrum of final products represents a decision on the best use is yet to be taken. But it has to be made not at process level, but a more strategic one which calls for a multiscale approach.

Sustainable Process Design

Process design towards efficiency in the use of energy and raw materials is and has been the first step towards sustainability. Selection of processing paths and technologies is an important synthesis problem to be solved. The catch is that novel technologies present a lack of information on their operation and/or the uncertainty in their performance. Modelling and simulation are key for process synthesis and represent a challenge when dealing with novel technologies, but first principles can help and provide the first approach while artificial intelligence (AI) is becoming a powerful tool also. Apart from the economic feasibility, the distributed availability of the resources also jeopardizes the facilities using alternative resources. No longer scale-up and economies of scale play an important role but scale down and the effect that it has on the selection of technologies to build a process.²⁵ Distributed production and modularization are part of the new design approaches for the exploitation of biomass, solar and wind energy.²⁶ This is also true for the case of small nuclear reactors²⁷, see Figure 3, which also adds the social acceptance as a variable to the deployment of non CO₂ based technologies. To help in the path, circular process design, such as the effort in plastic recycling,^{30,31} creating a circular economy around CO₂, process integration to avoid the use of external chemicals² and intensification³² are additional tools to be developed and implemented.

Renewable Utilities

It is also important to highlight another line of work that typically progresses in parallel with the production of chemicals. The transformation processes require energy and cooling. Even if the raw material is a residue or a renewable resource, the utilities required must also be provided avoiding fossil-based CO₂ emissions. This has been a common weakness in the analysis of the process. Either the utilities are decarbonized and/or new technologies are to be implemented. However, even new processes using unconventional raw materials have been built based on the same principles, so that the same utilities are used.^{28,29}

Utilities refer to electricity and heat representing 20 % and 80% respectively of the total energy consumption in the production of chemicals.²⁹ Therefore, utilities decarbonization means heat decarbonization,^{28,35,36} all the way from steam decarbonization,³⁷ either using biofuels²⁰ or hydrogen for high temperature requirements³⁸, to the electrification of the units, refrigeration cycles³⁹ including heat pumps cycle lay out and fluid selection,⁴⁰ or the use of Solar based ones such as gasification or reforming or to provide energy for endothermic reactions in general.⁴¹ In addition, recovering heat from waste streams to produce power³³, and water network³⁴ design require additional analysis but is proven to reduce the need for external resources.

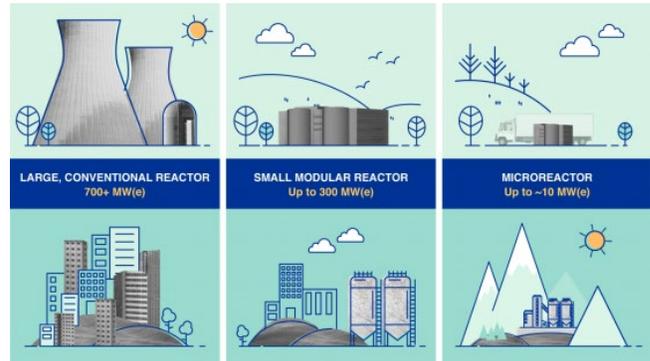


Figure 3. Scale down of technologies. effect on the facility and on the surroundings²⁷

As in the case presented for the transformation stages, the use of nonconventional utilities requires unit and process design. In addition, novel process approaches such as intensification, plasma technology, ultrasound microwaves and others have reduced the costs and the generation of wastes.²⁹ Some of them are related to the use of utilities differently. The design of such novel units is still in their infancy and involves the concept of process and product design and requires considering additional principles beyond traditional chemical engineering since solar and electrical heating are involved. Transport phenomena, unit operations and reactor engineering need to team up with electrical engineering and electro chemistry and can play an important role for the new technology to become competitive. The role of minerals and their availability to build these units can represent another limitation on the extent of the expansion of the penetration of renewable energy.⁴² So far only pilot plant scale studies are available. The MeOH is among the first examples of defossilization considering both the raw materials and the utilities involved.²⁴

CO₂ utilization as well as utilities decarbonization is linked to the use of renewable energy and electricity and green hydrogen. Carbon capture and utilization (CCUS) involves the production of chemicals out of it, including methane, DME, methanol or urea creating a circular economy for CO₂. But it is also possible to fully avoid the use of carbon-based chemicals developing non-carbon-based power plants^{44,45} via the temporal storage of hydrogen ammonia, MgH₂⁴⁴ or Liquid organic hydrogen Carriers (LOCHs). In all these cases, the integration of solar and wind within the chemical transformation is key and affects process design.

Challenges of Process Operation Integrating Variable Resources

Management of highly volatile resources such as wind and the Sun calls for process and resource integration⁴⁶ as well as smart storage, where chemicals can play an important role⁴⁷ to reduce the need to build batteries beyond the minerals availability.⁴⁸ The operation of

processes that rely on variable resources, variable because of their composition, i.e. biomass, or availability, solar and wind, results in demand site management problems that have been addressed at small scale⁴⁵ due to their complexity. In addition, most of the work in heat integration of power to heat for process industries integration has used the pinch technology, but the use of mathematical optimization has proven a powerful tool that has been used traditionally in the petrochemical industry and for the penetration of renewables but the full electrification results in problems that are mathematically really complex due to the variability of the resources and novel tools are being developed^{49,50}

Assessment of Process Sustainability

One question arises here, when a new process is more sustainable than the one is trying to substitute. Recent studies have posed that question and presented interesting results for several examples.^{51,52} Further analysis is required to cover the entire spectrum. One on the current limitations is the tools to quantify the environmental impacts. LCA analysis present limitations when novel technologies are evaluated due to the lack data to characterize them. Similarly, the technoeconomic analysis of processes involving novel biomass pretreatments, energy collection technologies as well as new units that substitute the current state of the art to provide utilities⁵³ to the process represent an additional challenge.

DEPLOYMENT OF TECHNOLOGIES

Process level provides the feasibility analysis of the technology and the economic and environmental evaluation that can establish the need for improvements until it can become competitive. But for the production of really high added value products, i.e. polymers or active ingredients for food or the pharma industry,^{12,13} additional incentives are needed to substitute/modify production processes that require several years amortization. By enforcing emission levels and providing incentives⁵⁴ is how Europe,⁵⁵ or the US have been moving towards net zero emissions. However, the transition, the deployment of a decarbonized chemical industry, is to be carried out at a larger scale, at strategic scale. It is at this scale that the incentives need to be designed.

Multiscale approaches have been typically presented within the process community to be able to present strategic decisions to the decision makers, either stakeholders or the governments, see Figure 4.¹⁷ These models require real data, that sometimes are not easy to find, the proper scale-up of the process so that the comparison among alternatives is consistent,⁵⁶ an issue that is sometimes overlooked, and the problem, if formulated, is highly complex to solve. Several cases of study are available for biofuels, power at country and continental

level^{57,58,59} showing certain limitations as how far we can get. European size examples for electricity and fuels alone are the work of many groups and special solution techniques, variable aggregation, reduced area and time discretization are to be implemented.⁵⁷

However, these studies use the resources towards a particular target. The actual issue is when the raw materials are to be shared to meet the current demand of all products, how far is it possible to get using waste biomass, residues, and renewable resources in general¹. The ultimate question is what is the best use of the limited resource? what to produce out of it? Therefore, the decision boils down to the availability of natural resources required⁶⁰, including water⁶¹, area, or mineral among others and the social, environmental, and economic advantages of producing it via that path. Area, water, and nutrients are needed to grow biomass, area is required to install PV panels and wind turbines as well as heliostat fields. To build these units as well as others such as electrolyzers, or bateries⁶² we need minerals. Preliminary studies show that it is not possible to cover the first generation of electrified systems, the one that will allow start recycling.⁶⁰ On the one hand the actual availability of area, harvesting sites and soil properties have lately been analyzed via GIS, originally for food production⁶³ but also as a potential for energy crops⁶⁴. To reduce the use of area several strategies arise such as the use of the residues from food production, beyond the needed for animal feed, as well as novel developments in PV panels that are transparent and allow for biomass growing in the same field⁶⁵. On the other hand, planetary boundaries have been presented as a way to evaluate how far it is possible to go with the natural resources,^{60,66} but show several issues on how we allocate the possible growth. Such a problem is basically the combination of some of the ones presented for the different cases but has not been addressed so far.

Strategic studies also allow evaluating the social issues that the deployment of the new system can bring to regions that host the new facilities⁴⁴. How to measure circularity and the social impact of the transformation of industry require further analysis and metrics beyond the ones available such as job based⁵ indexes and marginalization.⁶⁷ The challenge may not be to decarbonize industry but to get to zero net emissions and to create an economy that makes the best use to the resources substituting those that are harmful for the system creating circular economies for those wastes to avoid accumulation in the system.

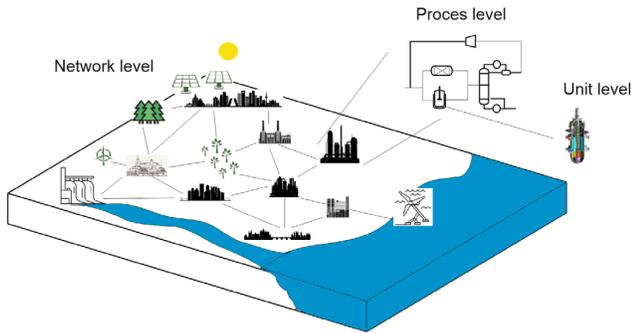


Figure 4. Deployment of technologies

OVERCOMING THE BARRIERS: INCENTIVES AND SOCIAL IMPACT

The transition to a new system presents opportunities in terms of generation of wealth and jobs due to the installation of transformation facilities. But at the same time, the transition is closing down business, i.e. coal mining and thermal power plants.⁴⁴ As such, the decision on where to install them poses a number of social impacts. The first barrier to address is *the social or behavioral one*. Acceptance of a technology has been related to the psychology in product selection, that has been a field of study over the last decades. There is a high activation energy to change. This is similar to customer loyalty to a brand. To address these issues, international agencies campaign to present the need and benefits, such as the United Nations with the SDGs⁶⁸ and the effort to convince the population that another production and consumption system is possible. These organizations require systematic studies to provide with reliable data to be able to come to those advertisements. Acceptance of a technology may have an additional positive outcome. On the one hand, society can push their governments to change if the people are convinced. On the other hand, it can be a barrier. One example is nuclear power. Recent efforts focus on small reactors to avoid the society concerns on large facilities close to the cities, see Figure 3.²⁷ Psychological factors also affect the investors since they need to envision benefits.⁵⁴ Apart from this barrier, technical barriers are in place.⁶⁹ The *technical barriers* are the ones presented along the first sections of the paper. It is something we as engineers are directly involved in. The third barrier is the so-called *Organizational barrier*. It depends on the companies that are running the business. It is somehow related to the first one in the sense that there is a psychological aspect behind. They need to see the advantage of the new technology. It can also be linked to the incentives that they are going to get.^{54,70} Being the first operating a technology provides expertise, at a cost. Technology lock-in only appears when it is widely used⁷¹. Governments, agencies and other associations, (i.e. EU, UN) play a role in that. The creation of incentives, to

reduce taxes or impose ones to certain technologies, help in the development of the technologies and reduce bureaucracy,^{54,72} and present targets such as the ones in emissions or temperature increase, has been the usual one. From the systematic studies of the entire system, it is possible to design and define such incentives since they identify the bottlenecks of the technologies themselves as well as their deployment. The competitors also represent a barrier. New technologies come to take a piece of the cake and represent a threat to a running business. However, some of the companies are already diversifying their portfolios to embrace alternative resources.⁵⁴ Finally, *political barriers* are somehow linked to the ideology that not all the times is linked to scientific facts and have an effect on the organizational and the social but also on the development of the technologies due to the incentives Governments can assign and the campaign in favor or against it.

We as process system engineers can play a role in most of them by providing tools, and results that can support the selection of new technologies, the breakeven points (the threshold effect) for one technology to be deployed as well as scenario based analysis for the decision makers to be aware of economical, environmental and social issues as well as defining the incentives⁷³ required for a particular transition to occur or for a technology to enter the market

CONCLUSIONS

In this perspective we aimed at presenting the current trends to pave the way towards a more sustainable production system, but in particular, to transform the chemical and process industry into a more sustainable operation. The barriers new technologies are to face come from society itself as well as the stakeholders. Process system engineering, with its systematic analysis of technologies and multi scale studies, are in a pivotal role to provide insights for the decision makers to select the best use of resources considering not only economics and environmental metrics, but also the social impact that the deployment of the new technologies can have.

ACKNOWLEDGEMENTS

The author acknowledges H2MetAmo project from the Planes complementarios of the Plan de Recuperación, Transformación y resiliencia

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