

# Energy Rebound as a Potential Threat to a Low-Carbon Future: Findings from a New Exergy-Based National-Level Rebound Approach

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## Abstract:

150 years ago, Stanley Jevons introduced the concept of energy rebound: that anticipated energy efficiency savings may be “taken back” by behavioural responses. This is an important issue today because, if energy rebound is significant, this would hamper the effectiveness of energy efficiency policies aimed at reducing energy use and associated carbon emissions. However, empirical studies which estimate national energy rebound are rare and, perhaps as a result, rebound is largely ignored in energy-economy models and associated policy. A significant difficulty lies in the components of energy rebound assessed in empirical studies: most examine direct and indirect rebound in the static economy, excluding potentially significant rebound of the longer term structural response of the national economy. In response, we develop a novel exergy-based approach to estimate national energy rebound for the UK and US (1980?2010) and China (1981?2010). Exergy—as “available energy”—allows a consistent, thermodynamic-based metric for national-level energy efficiency. We find large energy rebound in China, suggesting that improvements in China’s energy efficiency may be associated with increased energy consumption (“backfire”). Conversely, we find much lower (partial) energy rebound for the case of the UK and US. These findings support the hypothesis that producer-sided economies (such as China) may exhibit large energy rebound, reducing the effectiveness of energy efficiency, unless other policy measures (e.g., carbon taxes) are implemented. It also raises the prospect we need to deploy renewable energy sources faster than currently planned, if (due to rebound) energy efficiency policies cannot deliver the scale of energy reduction envisaged to meet climate targets.

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Article

# Energy Rebound as a Potential Threat to a Low-Carbon Future: Findings from a New Exergy-Based National-Level Rebound Approach

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**Abstract:** 150 years ago, Stanley Jevons introduced the concept of energy rebound: that anticipated energy efficiency savings may be “taken back” by behavioural responses. This is an important issue today because, if energy rebound is significant, this would hamper the effectiveness of energy efficiency policies aimed at reducing energy use and associated carbon emissions. However, empirical studies which estimate national energy rebound are rare and, perhaps as a result, rebound is largely ignored in energy-economy models and associated policy. A significant difficulty lies in the components of energy rebound assessed in empirical studies: most examine direct and indirect rebound in the static economy, excluding potentially significant rebound of the longer term structural response of the national economy. In response, we develop a novel exergy-based approach to estimate national energy rebound for the UK and US (1980–2010) and China (1981–2010). Exergy—as “available energy”—allows a consistent, thermodynamic-based metric for national-level energy efficiency. We find large energy rebound in China, suggesting that improvements in China’s energy efficiency may be associated with *increased* energy consumption (“backfire”). Conversely, we find much lower (partial) energy rebound for the case of the UK and US. These findings support the hypothesis that producer-sided economies (such as China) may exhibit large energy rebound, reducing the effectiveness of energy efficiency, unless other policy measures (e.g., carbon taxes) are implemented. It also raises the prospect we need to deploy renewable energy sources faster than currently planned, if (due to rebound) energy efficiency policies cannot deliver the scale of energy reduction envisaged to meet climate targets.

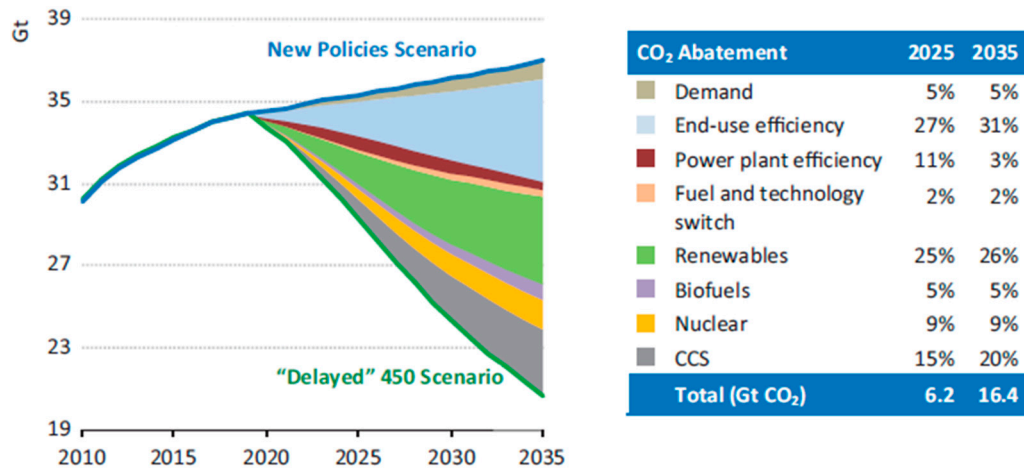
**Keywords:** constant elasticity of substitution (CES) function; aggregate production function (APF); energy efficiency; energy rebound; exergy efficiency; exergy; macroeconomic rebound; energy policy

## 1. Introduction: A Low Carbon Future—Under Threat from Energy Rebound

### 1.1. Concepts: Energy Efficiency and Energy Rebound

Reducing energy-related CO<sub>2</sub> emissions is a key component of energy policies designed to meet climate targets—given burning of fossil fuels accounts for around 80% [1] of global greenhouse gas (GHG) emissions. As illustrated in Figure 1, the path to a low carbon future is envisaged via two

key policy-supported measures: the introduction of zero/low carbon energy sources [2], and the deployment of energy efficiency technologies to reduce energy use [3]. Efficiency-induced decoupling of global energy use from economic output (GDP) would mark a significant departure from observed history where energy-GDP have been tightly linked [4], in which case the feasibility and realism of emissions reduction strategies typical of Figure 1 is brought into question. Meanwhile, whilst authors including Alcott [5] advocate a strategy of sufficiency—by capping the production (or consumption) of products and services—the 5% CO<sub>2</sub> abatement from demand measures in Figure 1 suggests this has little envisaged role at present. This may reflect a simple truth: that reducing energy demand in the face of rising affluence is a hard task [6].



**Figure 1.** Envisaged contribution of different measures to energy-related CO<sub>2</sub> emissions reductions in the International Energy Agency’s (IEA’s) 450 Scenario [7] (p. 114).

However, “energy rebound” is a potential threat to the success of energy efficiency technologies to reduce energy use at the scale envisaged. This occurs when “energy-saving innovations induce an increase in energy consumption that offsets the technology-derived saving” [8] (p. 40). Energy rebound is not a new concept: it is now more than 150 years since William Stanley Jevons in his book “The Coal Question” [9] made the counterintuitive claim that the introduction of energy efficient technologies to the Scottish coal mining industry had led to increases rather than reductions in energy consumption.

To understand rebound further, we now outline the components of energy rebound. At a national level, energy rebound is comprised of microeconomic and macroeconomic mechanisms, as shown in Table 1.

Following Saunders [10] and Wei [11], we formally define energy rebound,  $Re$ , by Equation (1), where  $\eta_{\tau}^E$  is the elasticity of energy use ( $E$ ) with respect to energy efficiency gain ( $\tau$ ):

$$Re = \left(1 + \eta_{\tau}^E\right) \times 100 = \left(1 + \frac{\text{Change in energy use (\%)}}{\text{energy efficiency gain (\%)}}\right) \times 100 \quad (1)$$

Behavioural responses to the adoption of energy efficient technologies affect the level of energy savings actually delivered, leading to five possible states of energy rebound as shown in Table 2. For example, a 1% efficiency gain and 0.5% reduction in energy use would yield  $Re = 50\%$ , which is a case of partial rebound. Jevons’ paradox [9] in the 1800s referred to the case of backfire ( $Re > 100\%$ ).

Referring to Figure 1, the potentially significant importance of energy rebound to a low-carbon future is now revealed. On one hand, if national energy rebound is small (say 0%–10%), energy efficiency policies will be largely unaffected by rebound, and will translate into effective emissions reductions. On the other hand, if energy rebound is large ( $Re > 50\%$ ), failure to account for rebound effects will lead to a significant overestimate of the effectiveness of energy efficiency policies—with serious implications for meeting emission reduction targets.

**Table 1.** Typical components of energy rebound, based on Greening et al. [12] and Jenkins et al. [13].

Component of Energy Rebound	Origin/Mechanism
<p>Direct rebound: describes the direct response to the energy efficiency improvement.</p> <p>Microeconomic rebound: these rebound mechanisms occur within the static economy, based on responses to the reduction in implicit price of an energy service.</p>	<p>Jenkins et al. [13] split into two sub-classes:</p> <ul style="list-style-type: none"> <li>Income/output effects: This is the increasing demand for that energy service by producers to expand their output (“an output effect”) or consumers (an “income effect”).</li> <li>Substitution effects: this captures the substitution of that energy service for the other goods or services (consumers) or inputs to production (producers).</li> </ul>
<p>Indirect rebound: this captures the indirect effects of direct energy rebound.</p>	<p>Jenkins et al. [13] split into two sub-classes:</p> <ul style="list-style-type: none"> <li>Embodied energy effects: The energy “embodied” in the efficiency improvements themselves will offset some portion of the energy savings achieved.</li> <li>Re-spending and re-investment effects: If consumers and firms see net cost savings from energy efficiency improvements, this may increase consumer expenditures or investments in production—increasing demand for goods, services, and factors of production, which in turn require energy to produce and support.</li> </ul>
<p>Macroeconomic rebound</p> <p>These mechanisms originate from the dynamic response of the economy to reach a stable equilibrium (between supply and demand for goods and energy services).</p>	<p>Greening et al. [12] split these into two sub-classes:</p> <ul style="list-style-type: none"> <li>Economy-wide effects: shorter-term induced changes in prices and quantities of goods/services throughout the economy, to reach a new, stable equilibrium.</li> <li>Transformational effects: these stem from longer term change to consumers' preferences, social institutions, and rearrangement of the organization of production.</li> </ul>

**Table 2.** States of energy rebound (adapted from Saunders [10]) (p. 2197).

State of Energy Rebound, $Re$ (%)	$\Delta E$ , Change in Energy Use from 1% Efficiency Gain
Super-conservation ( $Re < 0\%$ )	$\Delta E < -1\%$
Zero ( $Re = 0\%$ )	$\Delta E = -1\%$
Partial ( $0\% < Re < 100\%$ )	$-1\% < \Delta E < 0\%$
Full ( $Re = 100\%$ )	$\Delta E = 0\%$
Backfire ( $Re > 100\%$ )	$\Delta E > 0\%$

### 1.2. The Issue: More Empirical National Energy Rebound Studies Are Required

The Intergovernmental Panel on Climate Change (IPCC) acknowledge the potential importance of rebound to energy policy, stating “by considering the size of the rebound effect, a more-realistic calculation of energy-efficiency measures can be achieved providing a clearer understanding of their contribution to climate policy” [14] (p. 391). It is then perhaps surprising that energy rebound appears largely ignored by policymakers—Maxwell et al.’s [15] study of rebound for the European Commission highlighted the UK government’s Department of Energy and Climate Change (DECC) as the “only case example identified where the direct rebound effect is now recognised and factored into energy policy development guidance and tools”. Similarly, Font Vivanco et al. [16] find only two other examples—in Ireland and the USA—of policy including rebound effects: For the most part though, rebound is absent from energy policy: for example there is no mention of rebound in the UK’s Energy Bill [17] or the European Commission’s Energy Directive [3]. Thus whilst policymakers are aware of rebound as a topic [15], the current empirical literature has not had sufficient impact to penetrate energy policy [16,18–20]. This situation arguably contradicts the “Precautionary Principle”,

which “emphasizes anticipation and prevention of future risks, even in the absence of full scientific certainty about the impacts of climate change” [14] (p. 1009). Aligning actions to the Precautionary Principle would mean nations conservatively accounting for energy rebound in their energy efficiency policies—given the urgency of required climate mitigation.

The nature of current empirical rebound literature—which serves as an evidence-base to inform energy policy—provides a potential explanation. On one hand, there is a growing range of empirical studies—for example refer to review studies by Sorrell and colleagues [21–25] and Jenkins et al. [13]. On the other hand, the empirical literature mainly focusses on part of the whole national energy rebound—in particular, (referring to Table 1) microeconomic studies of consumer-sided energy rebound. Such empirical studies range from direct rebound effects in personal transport [26,27] to broader consumer/household studies of direct-plus-indirect rebound effects [28,29]. The IPCC [1] concluded the majority of (empirical) household studies suggested (direct and indirect) rebound in developed countries may typically erode 20%–45% of potential energy savings.

The narrower focus (of most empirical studies) on consumer-sided direct/indirect rebound is therefore only part of the picture for national energy rebound. It misses producer-sided (direct and indirect) rebound, which studies suggest may give higher energy rebound [30–32], and also excludes the macroeconomic rebound effects from the long term structural response of the economy. As a result, empirical studies of national energy rebound—which consider all components in Table 1—are rare. By considering only part of national energy rebound, studies may be underplaying the true magnitude (and importance) of energy rebound—for example several recent studies [32–36] suggest national energy rebound may over 50%, and in some cases over 100%.

If national energy rebound—i.e., including all components of Table 1—is indeed significant, then this would have knock-on implications for the design of energy and climate policy. Therefore, more estimates of national energy rebound are required to strengthen the evidence base to better inform both energy-economy modelling [37–39] and policy.

### *1.3. The Response: An Exergy-Based Approach to Estimate National Energy Rebound*

Our novel approach to estimating national energy rebound is centred on the inclusion of exergy efficiency as a national energy efficiency metric. Exergy, a term introduced in 1956 by Rant [40], was defined simply by Reistad [41] as the thermodynamic measure of “available energy”, meaning it is the “usable” part of energy—i.e., available to perform physical work. Largely in response to the energy crises of the 1970s, several exergy-based studies of energy consumption were completed [41–44], having considerable synergy with the parallel field of thermo-economics developed largely by Georgescu-Roegen [45–47] at the same time. As energy prices fell, interest in national-level exergy analysis waned, until a resurgence of interest in the 2000’s led by Ayres and Warr [48–50].

To illustrate how energy and exergy are different, let us consider the thermal energy content of the water molecules in a room full of air, and a 12 V car battery. Both “systems” have the same (first law) thermal energy content (in Joules), but only the 12 V battery has energy in concentrated, usable form (i.e., exergy) from which we can extract physical work. Thus exergy is a measure of thermodynamic energy quality, defined more formally by Ayres and Warr [50] (p. 186) as “the maximum work that a subsystem can do as it approaches thermodynamic equilibrium (reversibly) with its surroundings”. Unlike energy, which (in first law terms) can be neither created nor destroyed, some exergy is necessarily destroyed in all real-world conversion processes. As energy flows through a conversion chain, the usable part reduces in size until it is fully dissipated (the last measurable stage being at the point of useful exergy) in exchange for energy services, as illustrated in Figure 2.

By considering exergy consumption across all energy end use categories (i.e., heat, electrical end use, mechanical drive and muscle work), exergy accounts from primary-to-useful stages can be constructed for entire countries [50–52], as illustrated in Figure 3.

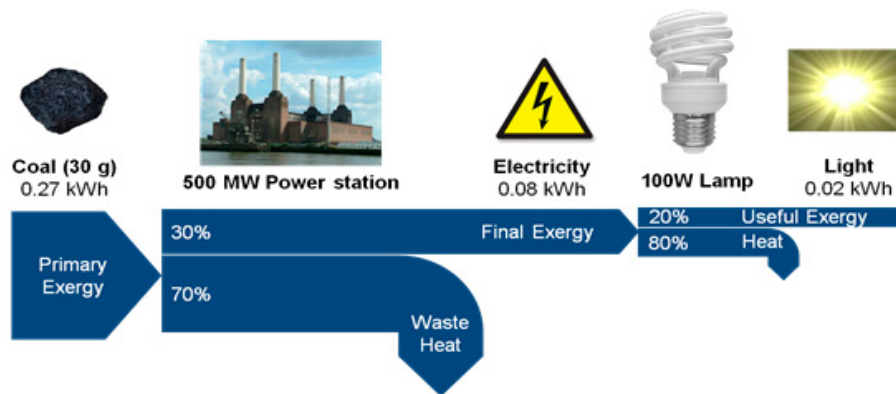


Figure 2. Primary-to-final-to-useful exergy conversion stages for illustrative lamp (courtesy of T. Domingos, Instituto Superior Técnico, Lisbon).

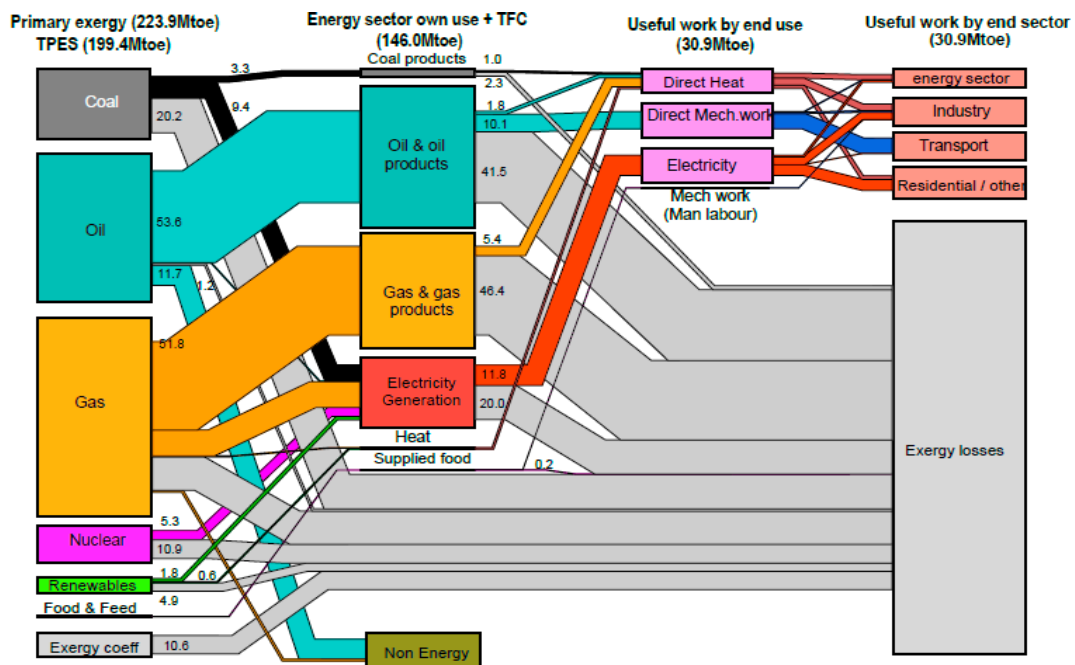


Figure 3. Sankey diagram of 2010 UK primary-to-final-to-useful exergy conversion [53].

The aim of such aggregate, national exergy studies to date [50,51,54–56] has been to study trends over time of aggregate exergy efficiency (as defined in Equation (2)) and useful exergy, or explore the relationship between energy consumption and economic growth.

$$\text{Exergy efficiency, } \tau = \frac{\text{output (useful) exergy}}{\text{input exergy}} \tag{2}$$

To date, these exergy-based studies have not been applied to the area of energy rebound. This is the research gap we seek to explore. In response, we adopt aggregate national exergy efficiency ( $\tau$ ) as our metric for energy efficiency in Equation (1) and use it to estimate national energy rebound (i.e., considering all-components of Table 1). In doing so, we address Patterson’s observation that such thermodynamic metrics are not in use, despite appearing “the most natural or obvious way to measure energy efficiency” [57]. (p. 378) Referring to Figure 3—we estimate energy rebound at the primary stage (i.e., the level of extracted energy), since this is the relevant point for climate (emissions) policy. We estimate national energy rebound for three countries (US, UK, China), using two different methods based on aggregate production functions (APFs). Whilst other studies such as Zhang and



Lin [33] consider multiple methods for a single country, and Malpede and Verdolini [58] consider multiple countries with a single method, this is believed to be the first combined multi-country multi-method empirical study. Our approach is intentional, to allow comparisons, and expand the rebound evidence base.

Finally, a note on boundaries and terminology, which are designed to match the aggregate national level of climate (emissions) policy. First, the estimates are strictly those of primary exergy rebound, since the efficiency metric ( $\tau$ ) records the efficiency of energy conversion from primary-to-useful stages, measured in exergy (as available energy) terms. However, as primary exergy-to-energy ratios are 1.04–1.08 for fossil fuels [59,60], aggregate primary energy and primary exergy values (in Joules) are close [53] in fossil-dominated economies. This means primary “exergy” or “energy” rebound values will be also very close. Therefore, to link to existing rebound literature, we use the term “energy rebound” from this point. Second, our study uses a territorial boundary of national energy use (and thus rebound), thereby accounting for the energy used within the geographic country boundaries—as opposed to a consumption-based assessment which would include trade flows of products with embodied energy. Third, our use of “aggregate” in “aggregate” production functions means at the national level, rather than at a more granular (e.g., industry sector or firm-level) scale.

## 2. Methods and Data

### 2.1. Step 1: Selecting the Aggregate Production Function

APFs are the basis for our estimation of national energy rebound. They seek to explain economic “production” or “output” (typically measured at the national scale as GDP) through a series of input “factors of production”. Lloyd [61] and Mishra [62] provide excellent papers on the history of APFs. Today, the two most common APFs in use [63] are the Cobb-Douglas (C-D) function and the constant elasticity of substitution (CES) function. APFs are widely used in the fields of growth accounting [64–66], macroeconomic models [67–71] and importantly for us—the estimation of energy rebound [11,38,72,73]. Therefore, APFs as the starting point for our exergy-based method makes sense.

An example of the C-D function is given in Equation (3), where economic output ( $Y_t$ ) is related to capital ( $K_t$ ) and labour ( $L_t$ ) inputs:

$$Y_t = \theta e^{\lambda t} K_t^\alpha L_t^\beta \quad (3)$$

where  $\alpha$ ,  $\beta$  are the elasticities of output ( $Y_t$ ) with respect to capital and labour respectively;  $\theta$  is scale parameter (for base-year);  $e^{\lambda t}$  is the Solow residual—the share of output not explained by  $K_t$  and  $L_t$ ;  $t$  is time relative to the base year; and  $\lambda$  is exogenous growth, equal to the rate of change in the Solow residual.

To select our APF, we next make three choices. The first (and most obvious) is to add energy ( $E$ ) as a third factor of production, in order to explore and estimate energy rebound. The second is to use the CES function, which allows a broader range of possible values for the unknown parameters compared to the C-D function, including non-unity elasticity of substitution between inputs. The third choice is to “nest” the inputs, since as Sorrell [74] notes, the alternative non-nested CES function—where all elasticities of substitution are equal—provides a very restricted (and unlikely) scenario. Our preference is for a two-level  $KL$ - $E$  functional structure, where capital-labour are in an inner nest, and energy is in the outer nest. This matches the structure of the most common macroeconomic models used to inform climate policy [32,75], and as Saunders also reported [10] (p. 2199)  $KL$ - $E$  is the most “rebound flexible” CES function structure—permitting all rebound states in Table 2 except the (unlikely) super-conservation scenario. It also matches the nesting structure of other recent empirical rebound studies [32,33].

The resulting  $KL$ - $E$  CES function is shown in Equation (4):

$$Y_t = \theta e^{\lambda t} [\delta_1 [(\delta K_t^{-\rho_1} + (1 - \delta) L_t^{-\rho_1})^{\rho/\rho_1} + (1 - \delta_1) E_t^{-\rho}]^{-\frac{1}{\rho}} \quad (4)$$

where  $\rho$ ,  $\rho_1$  are substitution parameters which indicate the ease of substituting one input for another, and are used to calculate Hicks Elasticities of Substitution (HES) between capital and labour (via  $\sigma_1 = 1/(1 + \rho_1)$ ) and between capital-labour and energy (via  $\sigma = 1/(1 + \rho)$ );  $\delta$ ,  $\delta_1$  are output share parameters which specify the weight of contribution from each input (values between 0 and 1) to economic output (note that output share parameters are different from output elasticities, which measure the change in output from a change of a single input factor of production).

## 2.2. Step 2: Specifying and Estimating the Exergy-Based CES Function Parameters

### 2.2.1. The Exergy-Based CES Function

Our aim is to econometrically obtain fitted values for the unknown parameters of an exergy-based CES function, in order to use these parameter values in the derived rebound equations (Section 2.3). To do this, we need to define the exergy-based CES function. We start by adopting useful exergy ( $U$ ) as the input energy factor of production, which translates Equation (4) to the exergy-based CES function given in Equation (5):

$$Y_t = \theta e^{\lambda t} [\delta_1 [(\delta K_t^{-\rho_1} + (1 - \delta)L_t^{-\rho_1})^{\rho/\rho_1} + (1 - \delta_1)U_t^{-\rho}]^{-\frac{1}{\rho}} \quad (5)$$

Including  $U$  as the energy input has support in the wider economic literature—various researchers including Ayres and Warr [50,76] and Voudouris et al. [77] claim that useful exergy—not primary energy or final energy—provides the energy “input” which is most closely linked to economic growth.

Next, we normalise the inputs ( $K$ ,  $L$ ,  $E$ ) and output ( $Y$ ) to a starting (base) year, in line with recommendations by Temple [78] and Klump et al. [69]. This overcomes a key criticism of empirical APFs, that aggregate variables with differing units cannot be combined. Our input data is normalised to base years of 1980 (UK and US) and 1981 (China). By convention, the aggregate variables ( $Y$ ,  $K$ ,  $L$ ,  $U$ ) become lower case ( $y$ ,  $k$ ,  $l$ ,  $u$ ) when normalised, such that  $y_t = Y_t/Y_0$ ;  $k_t = K_t/K_0$ ;  $l_t = L_t/L_0$ ;  $u_t = U_t/U_0$ ; which modifies Equation (5) to become Equation (6), which is the final CES form econometrically fitted:

$$y_t = \theta e^{\lambda t} [\delta_1 [(\delta k_t^{-\rho_1} + (1 - \delta)l_t^{-\rho_1})^{\rho/\rho_1} + (1 - \delta_1)u_t^{-\rho}]^{-\frac{1}{\rho}} \quad (6)$$

### 2.2.2. Input Data

Now that the CES function (Equation) is obtained, we assemble input data ( $y$ ,  $k$ ,  $l$ ,  $u$ ) for each country, before econometrically estimating the six unknown parameters:  $\theta$ ,  $\lambda$ ,  $\delta$ ,  $\delta_1$ ,  $\rho$ ,  $\rho_1$ . The factors of production and economic output (prior to normalisation) are annual time-series of  $Y$ ,  $K$ ,  $L$ , and  $U$ , for the UK (1980–2010), US (1980–2010), and China (1981–2010). The output measure ( $Y$ ) is taken as aggregate GDP in 2005US\$ constant prices from the Penn World Tables (PWT) 8.1 [79]. Capital, labour and energy data are all quality-adjusted, meaning they seek to better account for the productive effect of raw capital (stock), labour (workhours) and (primary) energy. Quality-adjusted inputs are now commonly used in growth accounting studies [80–82].

For labour, quality-adjusted total hours are obtained via human capital indices from Barro and Lee [83], multiplied by average workhours for the US and UK from PWT8.1 [79], and for China from Wu [84]. Quality-adjusted capital is taken as capital services: a measure of the flow of productive services from a capital asset. Capital service data for 1980–2010 was sourced for the UK [85] and the US [86,87]. For China, capital service data was obtained for 1981–2010 from Wu [88]. The limitations in the availability of capital services data constrains the time-period for the study. Previously calculated values of useful exergy (as quality-adjusted energy) for the UK, US and China are taken from Brockway et al. [53,89].

The normalised input datasets ( $y$ ,  $k$ ,  $l$ ,  $u$ ) are shown in Figures 4–7:



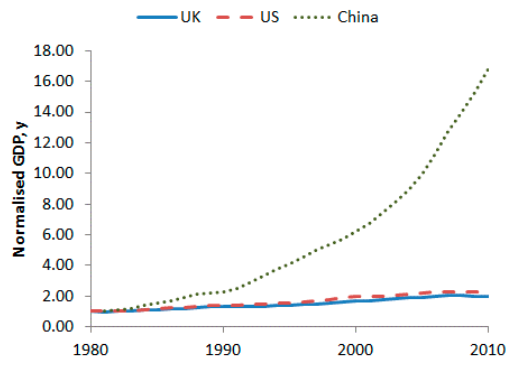


Figure 4. UK, US, China—GDP ( $y$ ).

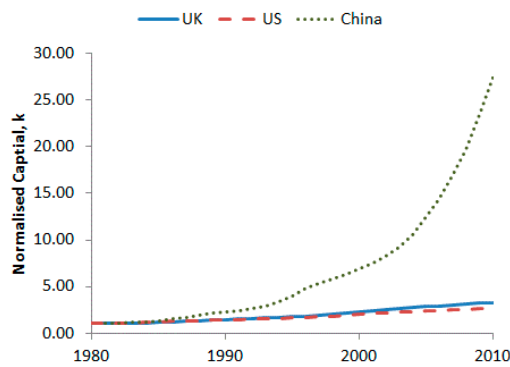


Figure 5. UK, US, China—capital services ( $k$ ).

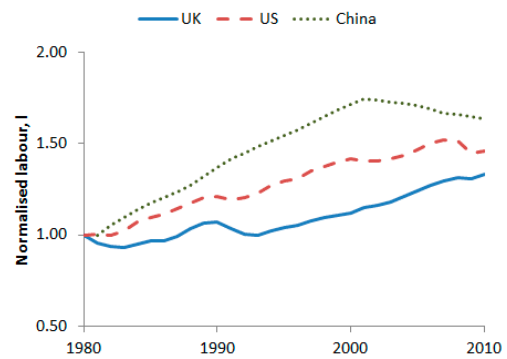


Figure 6. UK, US, China—quality-adjusted labour ( $l$ ).

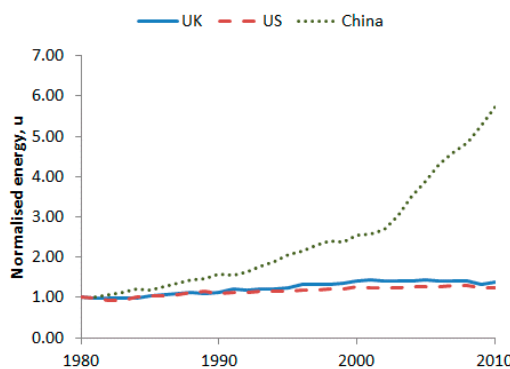


Figure 7. UK, US, China: useful exergy ( $u$ ).

### 2.2.3. Econometric Fitting of the CES Aggregate Production Function

Last, we obtain values for the six unknown parameters:  $\theta$ ,  $\lambda$ ,  $\delta$ ,  $\delta_1$ ,  $\rho$ ,  $\rho_1$ , by econometrically fitting Equation (6) using a customised version of the iterative, non-linear technique developed by Henningsen and Henningsen [90,91]. Two steps are completed. First, we determine “base-fit” values for the six parameters by fitting to the historical data. Secondly, to provide an indication of the precision we can attach to values of the CES parameters (and later, overall rebound), we use a “bootstrapping” resampling technique on the CES equation to resample the residuals, following the detailed description in Heun et al. [92]. Whilst bootstrapping is becoming more commonly used in APF-based growth accounting studies [70,80,81], to our knowledge this is the first use in an empirical rebound study. We resample the residual values 1000 times and re-fit to obtain resample estimates of CES parameters. We report the 2.5% and 97.5% values (i.e., those of the 25th and 976th ranking in order of magnitude) to provide an indication of the precision with which the original parameter estimates are known.

### 2.3. Step 3: Derive Equations for Estimation of National Energy Rebound

With the function and the estimation process in place, we now present two approaches (which use the fitted CES parameter values) to estimate overall values for national energy rebound. Both methods have been previously used for the estimation of energy rebound [33,73,93–95] and so provide a suitable place to introduce new (exergy efficiency and useful exergy) datasets. Whilst being based on the parameters determined from the same econometrically fitted CES function, they adopt very different independent variables (and thus routes) for the estimation of rebound effects: the first adopts factor-neutral technical change ( $\lambda$ ) whilst the second uses the exergy efficiency metric ( $\epsilon$ ). Further discussion of the two methods is given in Section 4.3.

#### 2.3.1. Method 1: Ratio of Actual to Potential Energy Savings (*AES/PES*)

The method is based on estimating the ratio of actual energy savings (*AES*) to potential energy savings (*PES*), such that rebound is defined as Equation (7). Hence if *AES* equals *PES*, then  $Re = 0$  (zero rebound), whilst if *AES* is zero, then  $Re = 1.0$ .

$$Re = 1 - \frac{\text{Actual Energy Saved (AES)}}{\text{Potential Energy Saved (PES)}} = \frac{(PES) - (AES)}{(PES)} \quad (7)$$

We follow the approach of Zhang and Lin [33] and Shao et al. [73], who completed empirical rebound studies by translating Equation (7) into a rebound equation which is based on the CES function parameters. Their logical derivation starts by finding an expression for the denominator (*PES*). Taking  $Y_t$  as GDP in year  $t$ , and  $EI_t$  as energy intensity ( $E_t/Y_t$ ) in year  $t$ , the energy use in year  $t$  is thus  $Y_t \times EI_t$ , whilst in year  $t + 1$  it is  $Y_{t+1} \times EI_{t+1}$ . However, if no energy efficiency gains occurred from year  $t$  to  $t + 1$ , energy intensity remains unaltered ( $EI_t$ ), and the energy use in year  $t + 1$  would be  $Y_{t+1} \times EI_t$ . Therefore, the *PES* term is given by Equation (8):

$$PES = (Y_{t+1} \times EI_t - Y_{t+1} \times EI_{t+1}) = Y_{t+1} \times (EI_t - EI_{t+1}) \quad (8)$$

The expression for the numerator is based on the central assumption that “take-back” of energy consumption (*PES-AES*) in year  $t + 1$  is seen via  $\lambda_{t+1}$ , i.e., exogenous (all-factor) technical progress. In other words, it assigns the rebound of energy (from energy efficiency) to exogenous growth  $\lambda$ , meaning if  $\lambda = 0$  then there is no energy rebound. In aggregate energy terms, the rebound energy consumption (*PES-AES*) is given by the fraction of economic growth attributable to exogenous growth [ $\lambda_{t+1} \times (Y_{t+1} - Y_t)$ ] multiplied by the energy intensity in year  $t + 1$  ( $EI_{t+1}$ ), as shown in Equation (9):

$$PES - AES = [\lambda_{t+1} \times (Y_{t+1} - Y_t)] \times (EI_{t+1}) \quad (9)$$

The resultant overall expression for energy rebound (from year  $t$  to  $t + 1$ ) is given in Equation (10):

$$Re_{t+1} = \frac{\lambda_{t+1} (Y_{t+1} - Y_t)(EI_{t+1})}{Y_{t+1}(EI_t - EI_{t-1})} \quad (10)$$

The input data sources are primary energy consumption ( $E_t$ ) from the IEA [96]; GDP ( $Y_t$ ) from PWT8.1 [79]; and yearly values for the parameter  $\lambda_{t+1}$  from the econometric fitting of the CES function in Equation. The values obtained for  $Re_{t+1}$  at each year ( $t + 1, t + 2$ , etc.) then enable the estimation of national energy rebound for the UK, US and China by taking the mean value of  $Re_{t+1}$  from all the values obtained.

### 2.3.2. Method 2: Elasticity of Energy Use with Respect to Efficiency (EEE)

This method is based on deriving an expression for  $\eta_\tau^E$  from the CES function, the elasticity of energy use (in our case primary exergy,  $E$ ) with respect to exergy efficiency,  $\tau$ . The expression for  $\eta_\tau^E$  can then be inserted back into Equation (1) ( $Re = (1 + \eta_\tau^E) \times 100$ ) which can then be evaluated to given an empirical estimate for national energy rebound.

To do this, we proceed in several stages. First, we insert  $U_t = \tau_t E_t$  into Equation (5), where  $\tau_t$  is exergy efficiency and  $E_t$  is primary exergy, yielding Equation (11):

$$Y_t = \theta e^{\lambda t} [\delta_1 [(\delta K_t^{-\rho_1} + (1 - \delta)L_t^{-\rho_1})^{\rho/\rho_1} + (1 - \delta_1)(\tau_t E_t)^{-\rho}]^{-\frac{1}{\rho}} \quad (11)$$

There are close similarities with the APFs proposed for the estimation of aggregate energy rebound by Saunders [10] in Equation (12) and Wei [11] in Equation (13) which both combine  $\tau$  (as an engineering efficiency parameter) with final energy consumption. Fundamentally, this shares our assumption that it is the energy use at the end of energy conversion stages (in our case via useful exergy) that serves as the appropriate input to the production function, not primary energy.

$$Y = [a(K^\alpha L^{1-\alpha})^\rho + b(\tau E)^\rho]^{\frac{1}{\rho}} \quad (12)$$

$$Y = f(K^d, \tau E^d) \quad (13)$$

Similarities aside, the CES function in Equation (11) has greater flexibility than Saunders's use of the Hogan-Manne [97] CES function (where  $KL$  is a C-D function) and Wei's C-D function. Our approach therefore provides a larger range of possible values for the fitted parameters, which is desirable to allow the best possible estimate of rebound.

Second, we derive an expression for  $\eta_\tau^E$  based on the CES function. Saunders [10] previously derived such an expression based on the more restrictive Hogan-Manne CES function given in Equation (12). Thus, we must derive a new expression for  $\eta_\tau^E$ , since our APF is in the extended CES format of Equation (11). It follows a very similar process outlined by Saunders [10] for the CES (Solow) production function. A full derivation is given in the Supplementary Information, with the summary logic explained now.

To start we recap our aim: to assess how primary exergy use ( $E$ ) responds to changes in the energy efficiency gain parameter ( $\tau$ ), as given in Equation (14):

$$Re = 1 + \eta_\tau^E = 1 + \frac{\tau}{E} \frac{\partial E}{\partial \tau} \quad (14)$$

We cannot obtain  $\frac{\tau}{E} \frac{\partial E}{\partial \tau}$  directly from the CES function, so it is obtained indirectly via the Implicit Function Theorem. First we set up three implicit functions (i.e., of the form  $g(x, y) = 0$ ) using the production function itself and two first-order economic theory conditions, whereby energy and capital supply are adjusted in the long term such that the real price of energy ( $\frac{\partial Y}{\partial E} = \frac{p_E}{c}$ ) and capital ( $\frac{\partial Y}{\partial K} = \frac{p_K}{c}$ ) are fixed and equal to their marginal productivities. The implicit functions are thereby of the form shown in Equation (15):

$$\begin{aligned}
 \psi_1 &= g(Y, f(K, L, \tau E)) = 0 \\
 \psi_2 &= h\left(\frac{p_F}{c}, \frac{\partial f(K, L, \tau E)}{\partial E}\right) = 0 \\
 \psi_3 &= k\left(\frac{p_K}{c}, \frac{\partial f(K, L, \tau E)}{\partial K}\right) = 0
 \end{aligned}
 \tag{15}$$

From the vector  $(\Psi = (\psi_1, \psi_2, \psi_3))$ , a Jacobian matrix assembling their partial derivatives is then constructed in the form  $J = \left[ \frac{\partial \psi_i(Y_0, E_0, \tau_0)}{\partial X_j} \right]$ , where  $X_j = Y, E, K$ . With the Jacobian matrix now in place, we apply the Implicit Function Theorem, which allows us to implicitly (i.e., rather than explicitly) derive expressions (as shown in Equation (16)) for  $\frac{\partial Y}{\partial \tau}$ ;  $\frac{\partial E}{\partial \tau}$ ;  $\frac{\partial K}{\partial \tau}$ , i.e., equations which show how the endogenous variables ( $Y, E$ , and  $K$ ) change when the efficiency gain parameter ( $\tau$ ) changes (which remember is our goal):

$$\begin{bmatrix} \frac{\partial Y}{\partial \tau} \\ \frac{\partial E}{\partial \tau} \\ \frac{\partial K}{\partial \tau} \end{bmatrix} = -J^{-1} \begin{bmatrix} \frac{\partial \psi_1}{\partial \tau} \\ \frac{\partial \psi_2}{\partial \tau} \\ \frac{\partial \psi_3}{\partial \tau} \end{bmatrix}
 \tag{16}$$

In our case we find the following result in Equation (17):

$$\begin{bmatrix} \frac{\partial Y}{\partial \tau} \\ \frac{\partial E}{\partial \tau} \\ \frac{\partial K}{\partial \tau} \end{bmatrix} = -\frac{c^2 s_E s_K}{p_E p_K (1 + s_E + s_K)} \begin{bmatrix} \frac{p_E}{c s_E} \frac{p_K}{c s_K} & \frac{p_E}{c} \frac{p_K}{c s_K} & \frac{p_K}{c} \frac{p_E}{c s_E} \\ \frac{p_K}{c s_K} & -\frac{p_K}{c} \left( \frac{1 + s_K}{s_K} \right) & \frac{p_K}{c} \\ \frac{p_E}{c s_E} & \frac{p_E}{c} & -\frac{p_E}{c} \left( \frac{1 + s_E}{s_E} \right) \end{bmatrix} \begin{bmatrix} -\frac{s_E Y}{\tau} \\ -\frac{\rho}{1 + \rho} \frac{p_E}{c s_E} \frac{E}{\tau} \\ 0 \end{bmatrix}
 \tag{17}$$

$s_E$  and  $s_K$  are the cost shares of energy and capital, and as shown in Equation (18), are equal to the price of a factor ( $p_E$  or  $p_K$ ) multiplied by its quantity ( $E$  or  $K$ ), and then divided by the price of output ( $c$ ) times the output quantity ( $Y$ ):

$$s_E = \frac{p_E E}{cY} \quad s_K = \frac{p_K K}{cY}
 \tag{18}$$

Now we can extract the required elasticity term as Equation (19):

$$\Rightarrow \frac{\tau}{E} \frac{\partial E}{\partial \tau} = \frac{1}{(1 + s_E + s_K)} \left( \frac{\rho(s_E - s_K - 1) + s_E}{(1 + \rho)} \right)
 \tag{19}$$

Thus the long-term energy rebound equation is given by Equation (20):

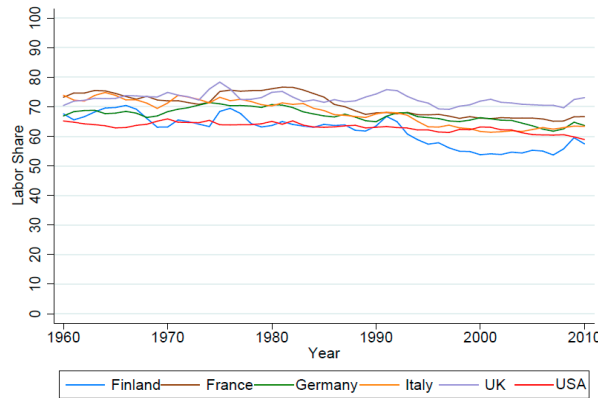
$$Re = 1 + \frac{\tau}{E} \frac{\partial E}{\partial \tau} = \frac{(1 + s_E + s_K)(1 + \rho) + (\rho(s_E - s_K - 1) + s_E)}{(1 + s_E + s_K)(1 + \rho)}
 \tag{20}$$

Equation (20) is interesting as energy rebound is only related to cost shares ( $s_E, s_K$ ) and the substitution parameter ( $\rho$ ) between the capital-labour composite and energy. Rebound is thereby independent of  $\rho_1$ —the substitution parameter between capital and labour.

Values for the substitution parameter ( $\rho$ ) are determined by the econometric fitting of the CES function in Equation (6). The energy cost share  $\frac{p_E}{c}$  over the period analysed for the UK and US are taken as the average ratio 0.08 [98,99], and for China, the energy cost share ratio is taken as slightly higher (0.10), based on the assumption that the economy is less competitive, causing energy to be relatively more expensive compared to the UK and US (with also labour cheaper). The sensitivity (to rebound estimate) of this assumption for China is later evaluated (in Section 4.2), by comparing

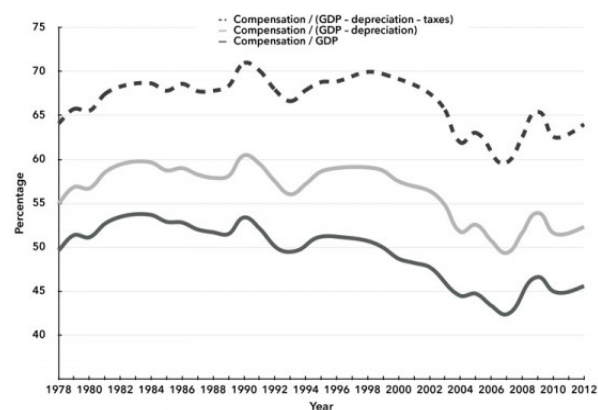
our estimates of rebound for energy cost shares ranging from 0% to 20%, and is found to make little difference to the rebound estimate.

The capital cost share is indirectly obtained via the labour cost share data, which is more readily available. The average capital/labour cost share for UK and US was taken as a 30%/70% split of total GDP, based on data from Schneider [100] shown in Figure 8:



**Figure 8.** Labour cost shares (payments to labour as % of GDP) for selected countries (Schneider, [100] (p. 4)).

For China, the average capital/labour cost share was taken as a 50%/50% split, based on the average for labour compensation/GDP found by Qi [101], as shown in Figure 9 (dark line).



**Figure 9.** Labour cost shares (payments to labour as % of GDP) for China [101].

At this point we note that energy is taken by economists as an intermediate good, and therefore the cost shares shown in Figures 8 and 9 exclude energy costs. Therefore, to account for the cost of energy, the cost shares of energy, labour and capital are amended to add to unity. This slightly reduces the capital (and labour) costs shares derived from Figures 8 and 9 (i.e., to make space for energy), as given in Table 3, which gives the assumed cost share values taken for the estimation of energy rebound in Equation (20):

**Table 3.** Adopted cost shares,  $s_E$  and  $s_K$ .

Country	Study Time-Scale	Cost Shares	
		$s_E$	$s_K$
UK	1980–2010	0.08	0.28
US	1980–2010	0.08	0.28
China	1981–2010	0.10	0.45

### 3. Results

#### 3.1. The CES Aggregate Production Function Results

Table 4 summarises the base-fit values of the six unknown parameters ( $\theta$ ,  $\lambda$ ,  $\delta$ ,  $\theta_1$ ,  $\rho$ ,  $\rho_1$ ) obtained from the non-linear fitting of historical data to Equation (6), together with their 2.5%/97.5% resampled (confidence interval proxy) values. Table 4 also gives goodness of fit ( $R^2$ ) for the overall fitted function, and elasticities of substitution ( $\sigma$ ,  $\sigma_1$ , from  $\sigma = 1/(1 + \rho)$ ) are also included as they add interpretive value. The base-fit value of factor-neutral technical progress ( $\lambda$ ) is input to Method 1 (AES/PES) Equation (10) whilst the substitution parameter ( $\rho$ ) value is input to the Method 2 (EEE) Equation (20).

**Table 4.** Constant elasticity of substitution (CES) function fitted parameter values and diagnostics.

Country	Value	Fitted Parameter Value								$R^2$
		$\theta$	$\lambda$	$\delta_1$	$\delta$	$\rho_1$	$\rho$	$\sigma_1$	$\sigma$	
UK	2.5% resampled	0.996	0.0120	0.020	0.000	−1.000	22.87	$\infty$	0.042	0.998
	Base-fit	1.014	0.0129	0.053	0.012	−1.000	65.16	$\infty$	0.015	
	97.5% resampled	1.029	0.0137	0.859	0.771	171.2	1290	0.006	0.001	
US	2.5% resampled	0.974	0.0034	0.262	0.675	−1.000	−1.00	$\infty$	$\infty$	0.999
	Base-fit	0.958	0.0093	0.338	1.000	−1.000	84.78	$\infty$	0.012	
	97.5% resampled	0.994	0.0110	1.000	1.000	16.51	113.3	0.057	0.009	
China	2.5% resampled	0.959	0.0462	0.029	0.310	−1.000	−1.00	$\infty$	$\infty$	0.999
	Base-fit	0.980	0.0559	1.000	0.532	228.1	−0.52	0.004	2.082	
	97.5% resampled	1.024	0.0606	1.000	0.724	548.5	1.07	0.002	0.484	

Table 4 contains some interesting features. First, the overall fit of the function is very good (as measured by  $R^2 = 0.998 - 0.999$ ), which is a common feature of empirical APF studies. Part of the exceptional fit comes from the exogenous growth term ( $\lambda$ ), so a very good fit ( $R^2 = 0.999$ ) does not mean the input factors of production ( $K$ ,  $L$ ,  $U$ ) explain 99.9% of economic output—refer to Table 5 where  $\lambda$  is over 50% of economic growth for the UK and China, and over 30% for the US.

Second, the resampled values show that  $\lambda$  is fitted with greater precision than  $\rho$ , which has subsequent implications for the relative precision of the rebound estimates for the two methods (see Sections 3.2 and 3.3)—accepting that other differences may also be important. The resampled values of  $\lambda$  and (in particular)  $\rho$  suggest highly asymmetric intervals of precision: for example, the rounded UK values for  $\rho$  are 23 (2.5% lower bound), 65 (base-fit), and 1290 (97.5% upper bound). Third, when the values of  $\rho$  or  $\rho_1$  are equal to  $-1$ , the elasticity of substitution parameter ( $\sigma$  or  $\sigma_1$ ) equals infinity ( $\infty$ ), meaning the inputs are perfect substitutes at this point (i.e., reductions in one input are compensated by increases in the other to maintain output).

#### 3.2. Method 1 (AES/PES): Results

The rebound Equation (10) is split into three components as in Equation (21), to help the decomposition of the rebound value:

$$Re_{t+1} = \lambda_{t+1} \times \frac{(Y_{t+1} - Y_t)}{Y_{t+1}} \times \frac{(EI_{t+1})}{(EI_t - EI_{t-1})} \quad (21)$$

The rebound results of the AES/PES method are then shown in Table 5. The results suggest that the UK and US experienced national (base-fit) rebound effects in the range 40%–50% over this period, whilst China experienced higher rebound (77%), but not backfire. Owing to the tighter resampling banding of  $\lambda$  established in Section 3.1, the 2.5% and 97.5% resampled values are very similar to the basefit values.

Table 5 decompose the results. For the UK and US, the output (B) and energy intensity (C) values were very similar, meaning the higher rebound in the UK can be attributed to their greater proportion



of economic growth from the Solow residual term ( $e^{\lambda t}$ )—over 50% versus the US (30%). For China, all components of the rebound equation (A), (B), (C) are larger than the UK and US, leading to much higher rebound overall than the other two countries.

**Table 5.** Ratio of Actual to Potential Energy Savings (AES/PES) method—energy rebound results.

Rebound Equation Component	UK (1980–2010)	US (1980–2010)	China (1981–2010)
(A <sub>1</sub> ) $\lambda_{t+1}$ (2.5% resample)	0.512	0.121	0.452
(A <sub>2</sub> ) $\lambda_{t=1}$ (basefit)	0.551	0.332	0.546
(A <sub>3</sub> ) $\lambda_{t+1}$ (97.5% resample)	0.585	0.390	0.592
(B) $\frac{Y_{t+1} - Y_t}{Y_{t+1}}$	0.022	0.026	0.093
(C) $\frac{EI_t - EI_{t+1}}{EI_{t+1}}$	0.023	0.022	0.066
$Re_{2.5\% \text{ resample}} = \frac{A_1 \times B}{C} * \frac{100}{1}$	50%	15%	64%
$Re_{\text{basefit}} = \frac{A_2 \times B}{C} * \frac{100}{1}$	54%	40%	77%
$Re_{97.5\% \text{ resample}} = \frac{A_3 \times B}{C} * \frac{100}{1}$	57%	47%	83%

### 3.3. Method 2 (EEE): Results

From the fitted values of  $\rho$  given in Table 4, we estimate (from Equation (20)) the values of primary energy rebound ( $Re$ ) shown in Table 6. The base-fit results suggest partial national energy rebound for the UK and US is ( $Re = 13\%$ ), whereas China exhibits backfire ( $Re = 208\%$ ). The UK results have a very tight banding between resampled values, indicating greater confidence in the precision of the base-fit rebound estimate. In contrast, both the US and China have highly asymmetric resampled values, particularly their (infinite) upper bound values—which stems from the value of  $\rho = -1$ , meaning the denominator in Equation (20) is zero. In this case, savings in energy can be entirely substituted without any restraint by capital-labour. As infinite rebound is obviously not possible—i.e., energy efficiency cannot lead to infinite energy use—we may view this result as suggestive of backfire ( $Re > 100\%$ ), but also a limitation of the method that arises out of statistical imprecision in estimating the elasticity of substitution between KL and U ( $\sigma$ ). For China, the best we can say is that the economy appears to be in a state of “backfire” ( $Re > 100\%$ ), although large rebound (but below 100%) cannot be ruled out. Rebound is small for the UK and US, with less certainty for the US. The results indicate that rebound is very likely to be higher in China than either the US or UK.

**Table 6.** Elasticity of Energy Use with Respect to Efficiency (EEE) method—total energy rebound results.

Rebound Value	UK (1980–2010)	US (1980–2010)	China (1981–2010)
$Re_{2.5\% \text{ resample}}$	12%	13%	58%
$Re_{\text{basefit}}$	13%	13%	208%
$Re_{97.5\% \text{ resample}}$	16%	Infinity ( $\infty$ )	Infinity ( $\infty$ )

## 4. Discussion

### 4.1. Comparison to Previous Studies

A summary of our base-fit rebound estimates is shown in Figure 10. From Figure 10, we can see that both methods give broadly similar results: partial rebound ( $Re \sim 13\%–50\%$ ) for the UK and US, but much higher rebound ( $Re \sim 80\%–210\%$ ) for China. These findings are at least partly supported by the literature. For the UK and US, the estimates are similar to the 25%–40% range suggested by

Jenkins et al. [13] for developed countries, and the national rebound estimates of 25%–70% for OECD economies suggested by Barker et al. [102] and Saunders [32].

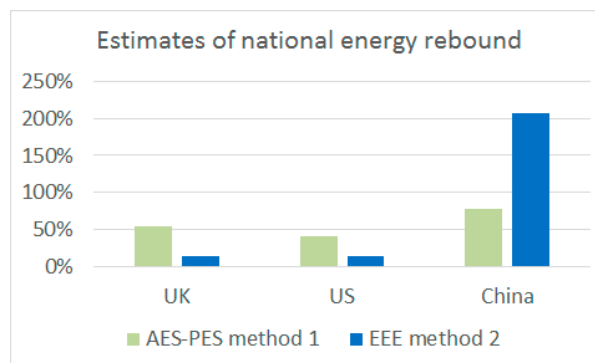


Figure 10. Summary of base-fit rebound results.

For China, Table 7 summarises six national rebound estimates found in the literature using *AES/PES* or *EEE* methods, plus our own base-fit results. The six *AES/PES* studies in Table 7 have broadly consistent results: estimating national energy rebound for China to be in the range 37% to 77%, with our value the highest (77%). If we assume that all *AES/PES* studies (including ours) contain similar aggregate energy intensity ( $E/GDP$ ) values, it suggests our estimate of  $\lambda$  (exogenous growth term) is higher than the other studies. Certainly, differences would be expected, given all studies obtain values for  $\lambda$  using differing APFs and techniques. Only one other study uses the *EEE* method—Zhang and Lin [33], however, their estimated value (52%) is for short-term rebound. Whilst Saunders [10] (p. 2208) suggests long term rebound is slightly higher, our *EEE*-based estimate (208%) is significantly higher, due to a very high elasticity of substitution between  $KL$  and  $E$  ( $\sigma \sim 2.0$ ).

Table 7. National energy rebound estimates for China.

Source (Reference)	Time-Series	Method	Estimate of National Rebound
Shao et al. [73]	1954–2010	<i>AES/PES</i>	37%
Zhang and Lin [33]	1979–2004	<i>AES/PES</i>	41%
	1981–2009	<i>EEE</i>	52% (short term)
Lin and Liu [93]	1981–2009	<i>AES/PES</i>	53%
Li and Lin [94]	1985–2008	<i>AES/PES</i>	67%
Li and Han [95]	1997–2009	<i>AES/PES</i>	74%
Brockway et al. (this study)	1981–2010	<i>AES/PES</i>	77%
Brockway et al. (this study)	1981–2010	<i>EEE</i>	208%

#### 4.2. Interpretation

The key divergence in our results between countries lies in the finding of partial rebound (13%–50%) for UK-US, versus much higher rebound (close to, or above 100%) for China. One explanation may be that 1980–2010 covers the period when China rapidly industrialised—so energy efficiency measures were largely on the producer side, leading to larger rebound—versus the deindustrialising process to more service-based economies of the UK and US. This concept is shown graphically in Figure 11.

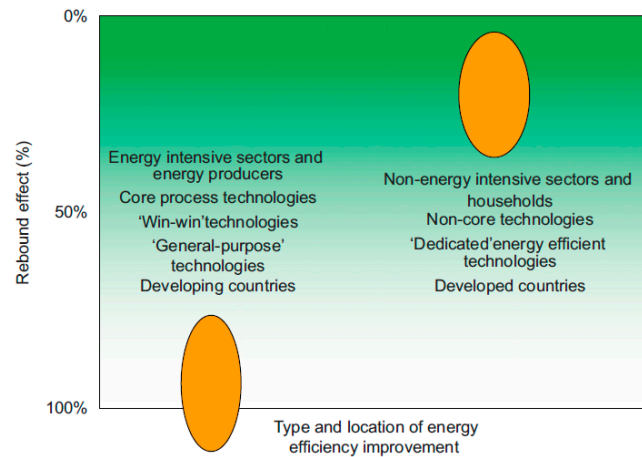


Figure 11. Conditions under which rebound may be large or small [103].

There is support in the literature for this view: the IPCC suggests consumer-sided rebound (which we may expect to dominate in a service-based/deindustrialised economy) may be of the order of 20%–45% [104], similar to our (UK-US) results. Meanwhile, Stern [8] describes how producer-sided rebound may be higher as producer responses (i.e., increasing production) are not constrained by a fixed nominal income (as in the case for consumers). Van den Bergh [105] concurs, suggesting developing (or in China’s case—industrialising) countries would have higher rebound than a developed economy due to four factors: higher growth rates; highly intensive energy use; higher cost of energy; and lack of saturation in key energy services such as lighting. All are true of China. Ouyang et al. [106] also highlight the lack of energy service saturation as a key reason for China’s higher energy rebound.

Our fitted values of Hicks elasticity of substitution ( $\sigma$ ) between the capital-labour composite and energy also offers some support for this interpretation:  $\sigma$  values were very small for the UK (0.02) and US (0.01), but large for China (2.08). Economic theory suggests where  $\sigma$  is low, energy is not easily substituted for capital-labour, meaning that energy savings (at low  $\sigma$ ) would stay largely within the energy sector, yielding smaller rebound. Conversely for larger  $\sigma$ , energy savings are easily replaced by increases in the composite capital-labour inputs, which in turn increases energy use, yielding higher rebound.

Figure 12 examines the influence of the energy cost share (national energy spend/GDP) on the estimates of rebound:

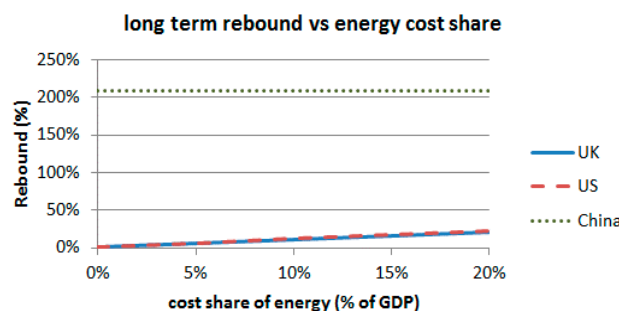


Figure 12. EEE method: sensitivity of base-fit results to energy cost share.

It suggests that China’s rebound is essentially independent of the energy cost share, whereas the UK and US are influenced by the cost-share. The elasticity of substitution value is likely the driving variable, so this finding is reliant on the  $\sigma$  values obtained. Figure 12 also suggests when the energy cost share approaches zero, energy rebound ( $Re$ ) tends to the value of the elasticity of substitution,  $\sigma$ . This makes sense as, if  $s_E = 0$ , then Equation (20) reduces to Equation (22):

$$Re = \frac{1}{(1 + \rho)} = \sigma \tag{22}$$

Further interpretation is found by decomposing Method 2 (EEE) rebound into two parts using Equation (23) (the derivation is in Supplementary Information)—first done by Saunders [10] (p. 2197) In the first part,  $\eta_{\tau}^{E_{Output}}$  depicts the relative change in energy use from changes in output, with energy intensity (E/Y) held constant, whilst  $\eta_{\tau}^{E_{Substitution}}$  captures the substitution (or intensity) effect, i.e., the relative change in energy use from input substitution, with output (Y) held constant.

$$\eta_{\tau}^E = \eta_{\tau}^{E_{Output}} + \eta_{\tau}^{E_{Substitution}} \tag{23}$$

Table 8 presents the rebound results in this split format. Table 8 considers rebound as occurring in two stages. First, is rebound from the substitution effect (i.e., rebound holding output constant). In this case we find negligible rebound for the UK and US ( $Re_1 \sim 1\%$ ), versus very high rebound (backfire) for China ( $Re_1 = 208\%$ ). The result for China follows Saunders [10] (p. 2197), who suggested that whereby rebound is governed by substitution effects at high elasticities of substitution. The second (i.e., output effect) component is negligible for China—which needs further exploration, but causes nearly all rebound for the UK and US.

**Table 8.** EEE method rebound—output and substitution components.

Country	Substitution Effect $\eta_{\tau}^{F_{Substitution}}$	$Re_1 = 1 + \eta_{\tau}^{F_{Substitution}}$ (as Decimal Value)	Output Effect $\eta_{\tau}^{F_{Output}}$	$Re = 1 + \eta_{\tau}^{F_{Substitution}} + \eta_{\tau}^{F_{Output}}$	
				As Decimal Value	As %
UK	−0.98	0.01	0.12	0.13	13%
US	−0.99	0.01	0.12	0.13	13%
China	1.08	2.08	0.00	2.08	208%

The results also raises the prospect that developed countries who have “offshored” energy-intensive manufacturing industries and thus carbon emissions [107,108] may implicitly also be “offshoring” energy rebound. In our case study, China’s higher rebound (assumed from its producer-sided economy) is therefore due in significant part to the export demands for products manufactured in China from countries including the UK and US. So, in a rebound study based on a consumption-based national rebound approach, we might expect the UK and US rebound to increase, and China’s to reduce.

### 4.3. Reflections of the Exergy-Based Approaches

This paper has sought to develop and test novel exergy-based approaches to estimate national energy rebound. This is an important aspiration, since national-level rebound studies are rare, and so contributions (as set out in Section 5) are welcome. Reflecting on the exergy-based approaches themselves, whilst sharing a common CES-based framework, it is important to note the two methods are actually very different. This is because they use different independent variables for the estimate of rebound effects—namely endogenous exergy efficiency ( $\tau$ ) and exogenous growth ( $\lambda$ ). The former is a direct measure of exergy efficiency improvements, the latter is an estimate of factor-neutral technical change.

There are particular concerns about the ability of the Solow residual ( $e^{\lambda t}$ ) to capture the rebound effect from energy efficiency alone, since as Shao et al. [73] (p. 239) assert, the Solow residual is “unable to accurately reflect practical technological contribution to economic growth as it contains factors which are too broad”. This is correct: the Solow residual cannot distinguish between the various possible sources of technological change, which may be driven by better managerial skills, augmenting of efficiency units of labour, better matching between capital and labour, or the advance of the technology itself. Thus, energy efficiency may only be part of the rebound picture. On the

other hand, “factor-neutral” energy rebound—i.e., capturing the energy rebound from the broad technological change that has actually occurred, whatever its provenance—may actually be desirable, and complementary to “energy efficiency” only rebound. For example, it potentially allows the comparison of “factor-neutral” and “energy efficiency” rebound—similar to Saunders [32]—and by subtraction may be able to isolate the non “energy efficiency” rebound components. Such seemingly divergent approaches may therefore be seen as in a more complementary light.

In addition, our exergy-based approaches have several caveats in common. The first relates to the use of useful exergy as a new approach to the estimation of national energy rebound. There are conceptual reasons for its inclusion (e.g., useful exergy is closer to production processes that are the foundation of economic activity). But there may also reasons for its exclusion—for example if you consider useful exergy is an output of capital equipment (it is thereby not really a primary input) or that it is too closely linked with the adoption of technical change in the production function. In short, further studies and more effort are required to explore its use and potential merit within an energy rebound context.

Second, the exergy efficiency and useful exergy datasets used as inputs to the rebound analysis are based on an approach which lacks a universal, consistent methodology. This is discussed by Sousa et al. [109] and Miller et al. [110], who both highlight several areas for improvement, which—once addressed—will strengthen the approach and provide more robust exergy efficiency datasets. Therefore, the estimation of the CES function parameters (and hence energy rebound) will be affected by any methodological flaws in the exergy-based datasets.

Third, both *AES/PES* and *EEE* methods are founded on the econometric estimation of CES-based APFs. Despite their prevalent use in energy-economic modelling to inform policy, the use of APFs can also be viewed as a risk, given there remains a longstanding debate about whether they are meaningful at all [111,112]. Also, though we chose the most rebound flexible APF structure, any limitations of the functional form may propagate to the rebound estimates. For example, amending the approach to account for general equilibrium effects along the lines of Wei [11] may alter the CES parameter values and rebound estimates.

## 5. Conclusions

Several important steps have been made in this paper. This is the first time that calculated values of aggregate exergy efficiency and useful exergy have been employed in a study of national rebound effects, and the resulting estimates are plausible. An exergy-based approach may help to address Madlener and Alcott’s [113] (p. 374) demand that “some physical metric or metrics enabling a rigorous definition and measurement of macro-level energy efficiency change (e.g., at the national or global level) must be found”. Also, the provision of a multi-method, multi-country empirical study of national energy rebound is in itself noteworthy, as it increases analytical depth and comparability, which serves to broaden the rebound research field. Indeed, to our knowledge only one other *KL(U)* empirical CES-based study exists [92], so in itself this contributes to other areas such as growth accounting. In addition, the *EEE*-based energy rebound equation advances Saunders’ [10] existing CES-based rebound equation, as the CES function we adopt is more flexible. The use of resampling also provides an important sense for the precision with which we can determine the CES parameters and estimate of national energy rebound. This is particularly useful given the highly asymmetric resampling intervals obtained for the fitted parameters values, meaning the standard convention of multiplying standard errors by a factor to obtain a symmetric uncertainty interval is not applicable in our case.

From the analysis, we find large energy rebound in China, suggesting that improvements in China’s energy efficiency may be associated with *increased* energy consumption (“backfire”). Conversely, we find much lower (partial) energy rebound for the case of the UK and US. These findings support the hypothesis that producer-sided economies (such as China) may exist in states of high rebound. This is problematic for climate policy, since if energy efficiency policies are not as effective as planned, this would significantly hamper efforts for energy demand reductions via energy efficiency.

Shao et al. [73] suggested that China—in the face of large rebound effects—should further liberalise energy markets coupled to increases in energy taxes. Jenkins et al. [13] (p. 53) concur, advocating taxes should be “sufficient to keep the final price of energy services constant despite improvements in energy efficiency, eliminating any net productivity gains from the efficiency measures”. Returning to the carbon reduction “wedges” of Figure 1, we see how, this would place greater importance on deploying renewable energy sources more rapidly than currently planned, in order to meet climate targets.

Our results also highlight how in higher rebound countries (i.e., China), energy rebound (as the response to energy efficiency measures) may also act as a key component of economic growth. This would follow the advocacy of Ayres and Warr [114], who saw energy efficiency (and rebound) as the engine of economic growth. This leads to a potential trade-off, where future economic growth may be restricted by climate-based policies (e.g., carbon taxes) seeking to reduce energy rebound effects.

**Supplementary Materials:** The following are available online at [www.mdpi.com/1996-1073/10/1/51/s1](http://www.mdpi.com/1996-1073/10/1/51/s1).

**Data Repository:** A complete set of input and results datasets for the methods described in this paper to estimate rebound, has been deposited at the University of Leeds Data Repository at <https://doi.org/10.5518/137>.

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